



Location, Location, Location

Although we are very proud of our new studios, we built our reputation and dozens of 5-star reviews on location based productions. In that regard, nothing has changed.

Our team has chalked up thousands of location credits, and we always show up with everything that is needed to produce the highest quality production. Clients have commented many times about how we always seem to have exactly what we need to get the job done properly, on time, and on budget.

That is no accident, as we hold to the philosophy of "better to have it and not need it than need it and not have it".

We also only buy or custom build equipment that are designed solely for video production. This means every light is colour balanced for best results, every device is smooth and streamlined for operations on a video set, and nothing is left to chance. This guarantees the best possible results either in the studio or on location.

There are literally no limits to what our crew can record on location.

Who We Are

Our team of video experts is built on diversity, and as a result, we offer a dynamic range of experience and skill-sets. On one end, we have an international veteran producer and former college mentor who brings with him thousands of production credits in all areas of media from around the world. On the other side of the coin, we draw energy from young recent college graduates who know all the latest tools and methods of digital production.



By working together, this blended combination of experience and enthusiasm creates a melting pot of ideas and options that eliminate the cookie-cutter feeling that is all too often found in our industry.

Our clients' projects are always produced based on of their vision and our expertise.

**Call to arrange a tour at:
705-828-5605 or 416-996-2786**

Lights, Camera, Action!

Successful business owners and community groups know the value of video for self-promotion, product demonstrations and instructions, fundraising, public awareness and recruiting fresh staff or people with specialized skill sets.

They also know that throughout the past twenty years, producing such videos often meant traveling south to the GTA and renting expensive studio sets.

The Big Blue Box Studios, located at the corner of Innisfil St and Essa Rd offers an alternative to big budget productions.

Our studio is the home of 3B Solutions, a multiple award winning commercial video/media production company that opened in 2010, and also of the Ontario Community Awareness Network (aka Five Points Media) a registered not for profit that since 2014 has helped

charities and benevolent community groups through donated video production services.

Our studio offer a genuine choice right here in Simcoe County.



Studio Spacious

During the downtime of 2020/2021, our team got busy. We knew we were growing, so we hired engineers to draw up plans for our biggest expansion ever; the creation of two professional video and media studios.

One is a standard studio intended for presentations and conversations, while the other is a fully functional kitchen set.

One end of our studio features a 16ft by 9ft white wall that can be painted with light of any colour. The other end is a painted green screen of the same size that permits us to produce full-body shots with literally anything in the background.

Our future plan is to build a deck at the back of the studio so we can record outdoor barbecue and conversational shows, and also to light up and install cameras around our 16ft long workshop bench so we can produce shows based around the trades, skills, and crafts.



We believe no other facility like ours exists north of the GTA.

The Sound of Silence

Our studios are not simply fancy painted rooms. They are a fully-sound baffled creative space that is designed for video production.

Once we had our plans, we brought in tradesmen to tear out every wall, raise the ceiling three feet, and buffer every exterior and interior wall and ceiling with special sound baffling insulation.

Then we augmented that impressive buffering with 4ft by 8ft panels of SONOpac sound suppression.

Some would say that would have been enough, but we wanted a truly professional facility. So, we also packed our newly built fence with high-density industrial foam and we sealed it with sheets of 3/4in plywood, forming a wall to wall noise barrier.

That sound wall blocks 75% of street noise from reaching our studio.



A Truly Creative Space

Finally, we installed sound-sealed multi-layered sliding glass doors at all critical points of sound disruption.

In early 2023, we will be building an exterior hallway to connect the various outside doors of our facility. That add-on will allow the free flow of traffic around the studios. It will also be heavily sound baffled which will further reduce the influence of exterior noise

during our productions.

After raising the ceiling three feet, we rounded the corners to improve acoustics. This also created an extended space larger than 16ft by 9ft on both ends. This allows our talent to stand full body before either wall within a space large enough for full 4K productions.

We also installed a multilevel lighting rig and AI controlled lighting that is both app and voice controlled. This permits total creative freedom.

This means we have full voice and app control of all lighting options.

